

# MOVE:

## POWERING MOVEMENTS & LEADERSHIP FOR MIGRANT-LED CHANGE

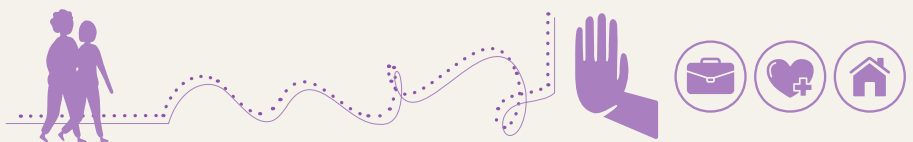
Each year, millions of people migrate in search of safety, livelihoods, basic protections, and family reunification.

Resourcing Migrant  
Leadership and Movements for  
a Just and Sustainable Future

Far from Refuge,  
Migrants Face Exclusion  
and Discrimination

We have a responsibility to trust and resource the leadership and movements of people who have direct, lived experience with migration. They know best how to create a just and sustainable future where human dignity flourishes for people on the move—and therefore, for all of us.

As conflict and climate-related crises worsen, economic inequality deepens, and democracy and human rights come under growing threat, more and more people will be compelled or choose to move across borders. Far from a place of refuge, however, people on the move encounter routine violence and discrimination upon their journeys or when they arrive at their destination. Pushed into systems designed to exclude them from basic services and protections, including laws that implicitly or explicitly deny them their rights, **people on the move are routinely denied the possibility of accessing quality jobs, health care, and housing.** Ethnic minorities, women and girls, LGBTQ+ migrants, undocumented migrants, informal workers, and migrants with disabilities are even more vulnerable to violations.



Systemic racism and xenophobia perpetuate this reality, fuelling harmful narratives and policies that cast migrants as a threat to national security. Meanwhile, migrant perspectives are routinely excluded from policy tables. **When people in government and other powerful institutions attempt to promote migrant rights, they do so without the meaningful participation of—or accountability to—migrant communities,** offering top-down, short-term solutions that fail to meaningfully transform the experiences of, or shift power towards, people on the move.

## The Power and Potential of Migrant Leadership and Movements

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Whether they are Syrians seeking safety in Lebanon, Somalis migrating to South Africa, or migrant women who labour as domestic workers in every region, **people on the move know best the problems they face and the solutions they require.**



Across and within regions, however, migrants encounter significant barriers to transforming their reality: advocacy and organising efforts led by migrants are still largely disconnected and underfunded, and in some situations, the political systems within which they operate actively prevent them from uniting. Deeply entrenched racist, discriminatory narratives about migrants are difficult to surmount and fear of retribution or reprisals by governments and members of the general public for speaking out can create a chilling effect.

**Amidst these challenging circumstances, people on the move and their allies are coming together to transform the policies, public attitudes, and systems that govern migrants' lives. From organising migrant workers across care, tech, and agriculture, to building migrant artists' power to advocate for social justice, people on the move are leading visionary initiatives that demonstrate their power and potential to spark change.**

With more robust, flexible funding and trusted, holistic support, migrants and their allies will be able to forge greater connections with one another across sectors and geographies; invest in the health and well-being of their organisations, networks, and members; and build the kind of collective power necessary to strengthen and sustain movements for migrant rights around the world.

### The Porticus MOVE Programme

In 2022, Porticus began to explore how we might direct our resources to address the systemic discrimination migrants experience on their journeys and upon arrival in a new home. Drawing on our existing relationships with social justice organisations, we listened to and built trust with migrant leaders and their allies. **Together, we surfaced learnings that underscored the importance—and the indispensability—of migrant leadership and movements in shaping policies and public opinion on behalf of migrants** and bringing about lasting change for people on the move.

Today, with a focus on destinations or points of transit in Africa, Asia, Europe, Latin America, and the Middle East and North Africa, **our MOVE programme aims to:**



Shift **MINDSETS and narratives** to build broader support for new and sustained positive change for people on the move.



Ensure movements led by and for people with **lived experience of migration have the capacity, resources, skills, and OPPORTUNITIES** to hold the line against negative pushback and advance positive change.



**Amplify the diverse VOICES, experiences, and expertise** of people on the move to lead the change they want to see in the world.



Connect movements by and for people on the move to **EXCHANGE learning and ideas for greater collaboration**, collective power, and results.



Shift power structures within migration systems to **ensure the EQUITABLE, meaningful participation of people with lived experience** of migration and forced displacement.

### We realise these goals by:

- 1 **Delivering flexible grants** to migrant leaders and their allies that enable organising, reflection, and planning towards long-term systems change.
- 2 Conducting **rigorous, collaborative learning** to share with the larger field.
- 3 Seeking to understand and **address the ways in which gender, race, disability, and other identities** for which people are marginalised compound systemic discrimination and barriers to leadership among people on the move.
- 4 **Reflecting on our own funding practices and explore opportunities for co-funding** and coordination among other funders for greater impact.
- 5 **Weaving meaningful connections** among and across Porticus partners and programmes.

### ➤ **LOOKING AHEAD : Resourcing the Power of Migrant-Led Change**

We look forward to connecting with and learning from others who share our commitment to partnering with and resourcing migrant-led movements and migrant leadership to transform systems, policies, and practices on behalf of migrants' dignity and human rights. **Please contact us at [move@porticus.com](mailto:move@porticus.com) for more information and to join us in conversation.**

# IGNITE:

STANDING WITH MIGRANT WORKERS  
TO BUILD POWER FOR MIGRANT RIGHTS



## A World Where Migrants Live and Work Safely with Dignity and Human Rights

We believe in a world where migrant workers have the collective power to advocate for their human rights, a world where migrants can live and work safely with dignity, and a world where all migrants, their families, and communities have what they need to flourish and thrive.

### Migrant Workers Experience Routine Exploitation and Abuse

Each year, millions of people migrate across borders in search of safety, security, family, and opportunity. But along their journeys, and once they arrive at their destination, **people on the move are routinely targeted with exploitation and abuse when they attempt to earn a living.** Pushed into a system in which government authorities, recruitment agencies, businesses, and private employers exploit migrant workers for their benefit, many are forced into unsafe, poorly paid jobs where they are isolated from one another and larger society, disconnected from formal, regulated industries, and denied protections from commonplace violations like wage theft and violence. Labouring in rural areas and inside private homes, agricultural and domestic workers are among the most likely to be targeted with abuse.

### A System Designed to Prevent Progress on Migrant Workers' Rights

Today, labour laws intentionally or unintentionally control, exclude, or neglect migrant workers. As a result, governments, recruitment agencies, private sector employers, and others act with widespread impunity and are rarely held accountable to international labour standards and human rights. Together, this perpetuates **a system designed to keep migrant workers in a position of insecurity and isolation whereby their rights are easily and routinely violated.**

Government actors and private employers currently wield disproportionate power over migration and labour policy, particularly in destination countries where most violations occur. Despite the fact that migrant workers are organising for change worldwide, they face numerous barriers to influencing laws and policies, including being disconnected or excluded from decision-making arenas. **Until migrant workers' power, perspectives and expertise are fully centred across migration and labour policymaking, proposed solutions will fail to meaningfully transform the underlying, structural conditions responsible for migrant worker abuse.**

## The Promise and Urgency of Worker-Led Organizing

From Asia and the Middle East to Europe and beyond, organisations and initiatives led by, for, and on behalf of migrant workers are organising for just and equitable working conditions—from the hyper-local in their own places of employment, to broader systemic levels where they hope to bring about widespread respect for their human rights.

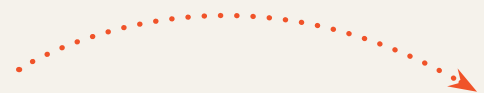
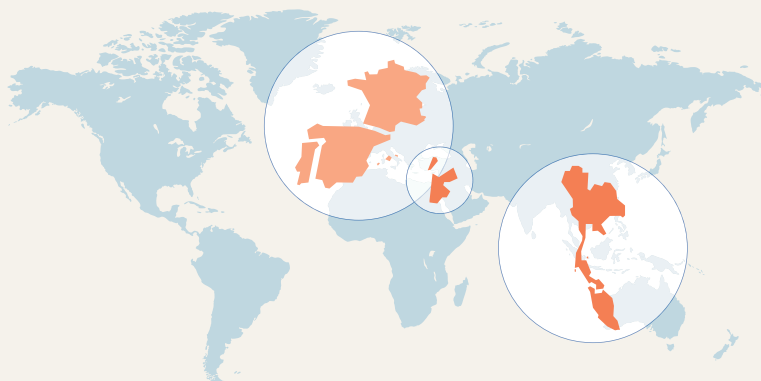
To ensure migrants' own and future generations' safety, dignity, and well-being, we must build on and resource existing migrant worker organising and pursue both innovative and proven pathways to change. This includes viewing workers as whole people affected by a range of social justice issues who can organise within and on behalf of their communities for labour and other basic human rights.

**Together, we can strengthen solidarity across migrant-worker and allied organisations, countries, and regions, and shift the balance of power such that migrant workers are leading movements to shape policies that centre, protect, and hold employers, states and others accountable to their rights and enhance the well-being of the diverse communities to which they belong.**



## IGNITE: Standing with Migrant Workers to Build Power for Migrant Rights

After a period of listening to migrant worker leaders and other people with lived experience and learned expertise in migrant labour exploitation, Porticus launched the IGNITE programme. With an initial five-year commitment, **we are delivering flexible, multi-year support to agricultural and domestic migrant workers and their allies in Thailand, Malaysia, Jordan, Lebanon, France, Portugal, and Spain—each of which are destination countries for domestic and agricultural migrant workers.** We are also funding a small number of global and regional grantees to activate connections and change on migrant workers' rights at multiple levels.



IGNITE aims to protect and promote migrant workers' rights through:



**SERVICE DELIVERY** to meet workers' immediate needs and connect them to training and opportunities that offer pathways to organising and advocacy.



**NETWORKING and COLLABORATION** to build solidarity among migrant organisations and their allies to advocate for systems change across sectors and geographies.



**ORGANISING** that supports workers in overcoming isolation and identifying strategies to build collective power for collective wins.



**RESEARCH** to continually learn from, adapt, and strengthen our approach.



**Migrant worker-led ADVOCACY** to create and uphold labour protections, hold governments, employers, and others accountable to their rights, improve access to quality services, and transform public attitudes and beliefs.

Throughout our programme, we centre values of collaboration, shared learning, and reflection. We realise our goals by:

- 1 **Prioritising the active participation of people with lived experience of migration** in our programme design, implementation, and learning.
- 2 **Being flexible, adaptive, and responsive** to the emerging needs, regional nuances, and shifting contexts of migrant workers.
- 3 Seeking to understand and **address the ways in which harmful gender norms** play a significant role in exacerbating the risks that migrant workers face.
- 4 **Inspiring and igniting greater philanthropic support** for migrant solidarity and migrant-led solutions for workers' rights.
- 5 **Weaving meaningful connections** among and across Porticus partners and programmes.

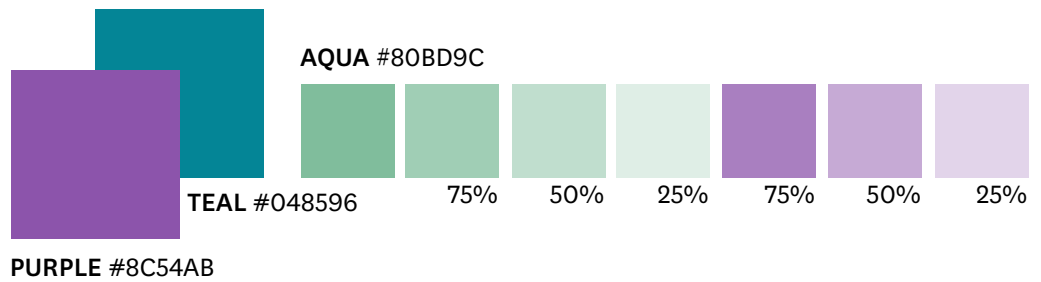
#### ➤ **LOOKING AHEAD : Igniting Collective Change for Migrant Workers' Rights**

We look forward to connecting with and learning from others who share our commitment to partnering with migrant workers and their allies to realise a world where all people on the move can live and work safely, with dignity, for generations to come. **Please contact us at [ignite@porticus.com](mailto:ignite@porticus.com) for more information and to join us in conversation.**

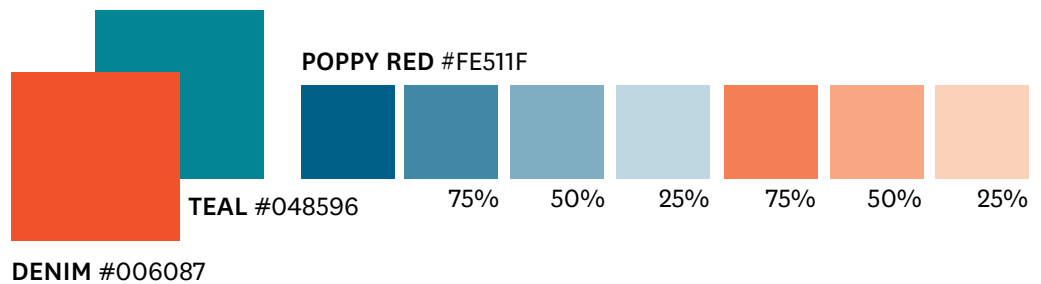
## PROPOSED SUBBRANDS

Proposed subbrands maintain the preferred brand primary colour, teal, for continuity. Each program area pulls from a primary or secondary brand colour as the *primary subbrand color*, to be used in complement to the teal. Each then offers a *complementary secondary color*, pulling from Porticus brand palette and offering tints at 75%, 50%, and 25% in alignment with brand guidelines. The result is programs that appear distinct amongst each other but maintain continuity with the Porticus brand.

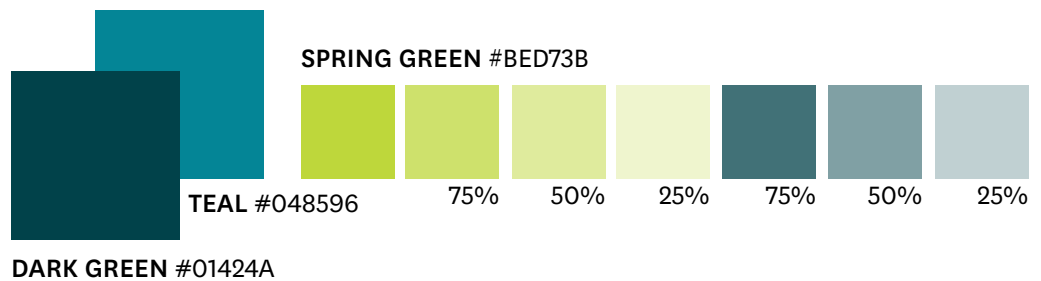
### MOVE



### IGNITE



### PROGRAM 3



### PROGRAM 4

