

Eliza Sherpa

PROFESSIONAL EXPERIENCE

CONTACT

Email: elizasherpa@gmail.com

Phone: 607-280-5415

Website: elizasherpa.com

CAREER SUMMARY

Communications organizer and designer who leverages extensive community organizing and social justice background to galvanize users to take action. Experienced in criminalization/prison reform and restorative/housing/racial/environmental justice issues. Strongly collaborative and recognized for drive, persistence, and attention to detail.

SKILLS

- Adobe Creative Suite (Indesign, Illustrator, Photoshop, XD)
- Google Suite
- Word Press
- Wix
- EditorX
- SquareSpace
- Canva
- Asana
- HTML/CSS
- Working Spanish
- Closed Captioning

EDUCATION

Skidmore College
B.A. Interdisciplinary
Environmental Studies,
Sociology
Magna Cum Laude
Phi Beta Kappa

City College of San Francisco
Visual Media Design

● ELIZA SHERPA CONSULTING

August 2019 - Present

Develop and design graphics and written communications content for contracting organizations including illustrations, infographics, report layout, social media digital content and toolkit development, marketing copy, website design and development, and communications campaign planning resulting in stronger visual and written communications and an increase in brand awareness and community engagement

Clients include: Bay Area Urban Debate League, International Rivers, National Lawyers Guild, Oregon Nurses Association, Oregon Education Association

Serve as collaborator with LightBox Collaborative serving clients including Packard Foundation, San Francisco Community Health Center, and Urgent Action Fund

● JUVENILE JUSTICE CASE MANAGER/LIFE COACH, MISSEY

March 2017 - January 2019

Provided trauma-informed services to caseload 15 youth 14–19 years old resulting in increased access to resources, a continuum of services, crisis support/safety planning, legal advocacy in court and custody, and sustained pursuit of individual goals

Offered technical assistance to district attorneys office, probation, defense attorneys and CBOs within Alameda County resulting in decreased criminalization/stigma

Designed, developed, and implemented trainings on healthy relationships, sexual violence, exploitation and political education in service of youth understanding power relationships and better contextualizing their experiences

● RESTORATIVE JUSTICE FACILITATOR, COMMUNITY WORKS WEST

March 2015 - June 2017

Designed, developed, and implemented restorative justice expressive arts writing curriculum and program serving 15 participants weekly resulting in final publication

● COMMUNICATIONS COORDINATOR & DESIGNER, COMMUNITY WORKS WEST

November 2014 - March 2017

Designed, developed, and implemented organizational communication and marketing materials including graphics, newsletters, promotional content, and web/social media content for over 7 programs serving hundreds of individuals impacted by incarceration resulting in increased awareness of restorative justice, increased attendance at events, stronger brand cohesion, and deeper internal and external collaborations

Led and facilitated implementation of organizational re-brand including website redesign/launch, digital communications, narrative framework, and staff training resulting in successful re-brand; included redesigning organizational logo, brand guidelines, and collateral materials and developing/writing stories featuring 10 program participants

Facilitated collaborative design process with three programs, each with 5-10 participating program staff, resulting in policy publication, restorative training tool, and event collateral

COMMUNITY WORK

● ORGANIZER, CALIFORNIA COALITION FOR WOMEN PRISONERS (CCWP)

2014 -2021

For 7 years, provided long-term individual advocacy and legal support to people incarcerated in Central California's Women's Facility; developed and amplified shared inside/outside organizing, including Me Too Behind Bars; facilitated organizational meetings and political education sessions; during COVID, facilitated rapid-response health team and contributed to rapid-response media team